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DANIEL DRULLINGER

I watch people, solve problems, find patterns and shift paradigms. I often take the alternate route for the sake of experience.

EXPERIENCE

Account Planner + Strategist

Allen Hall Advertising - Eugene, OR (September 2011 - Present)

- Account Planner for full service student-run advertising agency
- Client: Duck Baseball: University of Oregon NCAA Baseball Program
- Got into the minds of the consumer in order to get them into the doors of our client

Social Media Manager + Strategist

Robanzo Pictures - Los Angeles, CA (July 2011 - October 2011)

- Worked alongside Writer/Director to formulate a strategic social media plan
- Recruited and managed a team of four to launch a low budget film
- Received International Movie Database (IMDB) credit for efforts

Marketing Intern

CareerArc Group - Los Angeles, CA (June 2011 - September 2011)

- Collected and analyzed data about employment trends and job growth in the U.S.
- Assisted in online marketing efforts and business development for Internships.com and TweetMyJobs.com
- Led social media efforts via Twitter, LinkedIn and other platforms
- Wrote copy for a variety of projects and contributed to the Eye Of The Intern blog with a weekly series

EDUCATION

University of Oregon - Eugene, OR
(September 2008 - Present)

- Advertising (Degree Anticipated 2012)

EXTRAS

- **Honor Dean's List**
Jamestown College 3.93 g.p.a (2010)
- **Intercollegiate Athlete**
Baseball – Jamestown College (2010)
- **Beta Theta Pi Fraternity**
Recruitment Chairman (2008-2009)

